



UC Center Sacramento

“Beyond the Hype: Unraveling the Myths, Realities, and Governance of Artificial Intelligence”

Brandie Nonnecke, Ph.D., UC Berkeley

**Wednesday,
January 17th**

12:00—1:00pm
In person attendance or by Zoom
webinar

**Please note our
new location:**

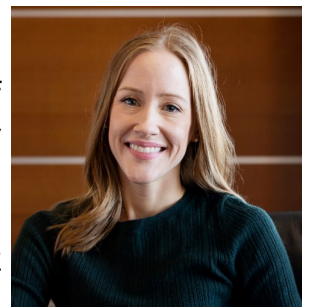
1115 11th St,
Sacramento, CA
95814

For catering
purposes, please
RSVP by
January 10th
(uccs.ucdavis.edu)
to ensure that we
have a lunch for you.

Join Dr. Nonnecke in navigating the intricate landscape of artificial intelligence, from its basic forms — such as narrow AI focused on specific tasks — to the aspirational concepts of generative AI that can be applied across various domains. This talk aims to provide a comprehensive understanding of AI, cutting through the hype to reveal its actual potential and limitations and preparing attendees for the nuanced reality of an AI-integrated future.

Dr. Nonnecke will cover the latest developments in AI, highlighting how these innovations are reshaping industries and everyday life, as well as the ethical and societal implications of these changes. By doing so, she will explore legal mechanisms and other strategies to harness the benefits of AI while mitigating its risks. This talk is a must-attend for anyone keen to grasp the multifaceted nature of AI and its profound implications on our world.

Brandie Nonnecke, Ph.D. is the Founding Director of the CITRIS Policy Lab, headquartered at UC Berkeley. She is an Associate Research Professor at the Goldman School of Public Policy (GSPP) where she directs the Tech Policy Initiative, a collaboration between CITRIS and GSPP to strengthen tech policy education, research, and impact. Dr. Nonnecke is the Director of Our Better Web, a program that supports empirical research, policy analysis, training, and engagement to address the rise of online harms. She also serves as a co-director at the Berkeley Center for Law and Technology at Berkeley Law and the UC Berkeley AI Policy Hub. Dr. Nonnecke is also the host of TechHype, a video and audio series that debunks misunderstandings around emerging technologies. Dr. Nonnecke’s research has been featured in a variety of academic and general publications and media outlets, including *Science*, *NPR*, *BBC News*, and *MIT Technology Review*.



For questions contact Brooke Miller-Jacobs at (916) 319-4835 or UCCS-talks@ucdavis.edu.

The views and opinions expressed during this lecture are those of the speaker and do not necessarily represent the views of UCCS.