AI for Adaptive Tutoring and Transfer Student Success

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Computational Approaches to Human Learning Lab (CAHL)

Simplify: $7x + 2 + 3x + 4$	😥 Explore 🥝 Requirements 🖋 Search Q. Plan 🛱	Welcome, Jeff Lopius
Hint From ChatGPT Start by identifying like terms. The like terms in this	AskOski.com	
expression are terms that have the same variable using the same exponent. In your example, the like terms are the "7x" and "3x" because they both contain the variable	Search Q	
"x", and "2" and "4" because they betreontain the valuable "x", and "2" and "4" because they are both constants (numbers without variables). After you've identified the like terms, you can combine them to simplify the expression.	Personalized academic planning and exploration. Project driven by data science research	
Hint 1: Answer		
		\$
SUBMIT	Explore Graduation Courses Requirements	Achieve Your Goals

Timeline of AI for advising research from the lab:

- 2015: Two NSF grants awarded to apply AI to higher education
- 2016: First prototype of a course guidance system (AskOski.com) was released at UC Berkeley
- 2019: Development began on an *Open Adaptive Tutoring System* deployed at Missions College
- 2020: <u>Al for transfer</u> collaborations began with CUNY, SUNY, and the CA Community Colleges

What is AI?

Anything that pushes the boundary between the tasks that computers are good at and the tasks that only humans are good at

Artificial Intelligence > Machine Learning > Statistical Model > <u>Neural Networks</u>



Game Play



Driving





Natural language



Summative Achievement Scores





Where's the open source





Corbett (2001) – "Cognitive Computer Tutors: Solving the Two-Sigma Problem" (Intelligent Tutoring Systems approach)

Effectiveness of Cognitive Tutor Algebra I at Scale

RAND External Publication

Published in: Educational Evaluation and Policy Analysis, v. 36, no. 2, June 2014, p. 127 - 144

Posted on RAND.org on June 01, 2014

by John F. Pane, Beth Ann Griffin, Daniel F. McCaffrey, Rita T. Karam

◇ Open movements and exemplar systems





Research through Design

(Zimmerman, et al, 2007)

Proprietary state



Open state OATutor

Three-year fielding and iterative development

1 community college 7 math classrooms

pilot teacher
 pilot researchers
 content authors



Pardos et al. (2023)

Road image generated by DALL-E 2



- AB 1705 / 705 Effectively eliminates remedial English and Math classes
- AB 1187 Expands access to tutoring at community colleges
- Significant UC wage increases to TAs after labor union negotiation

Can OATutor be beneficial in these scenarios?



<u>Features based on eight ITS</u> <u>Principles</u>

(Anderson, Corbett, Koedinger, & Pelletier, 1995)

ITS Principle

- 1 Represent student competence as a production set
- 2 Communicate the goal structure underlying the problem solving
- 3 Provide instruction in the problem-solving context
- 4 Promote an abstract understanding of the problem-solving knowledge
- 5 Minimize working memory load
- 6 Provide immediate feedback on errors
- 7 Adjust the grain size of instruction with learning
- 8 Facilitate successive approximations to the target skill

0

Knowledge tracing (Corbett & Anderson, <u>1994</u>)

Open Adaptive Tutor student interface

OATutor (v1.3.2)	Debug Mode: a6f9727real11	HOME
	Using a Formula	
	A right circular cylinder with radius r and height h has the surface area S (in square units) given by the formula $S = 2\pi r (r + h)$.	
	r h	
	Find the surface area of a cylinder with radius 6 in. and height 9 in. Leave the answer in terms of pi.	

 1
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 Open Source

 2
 3
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8	real11	het .	 Parentheses 	Simplify the parentheses.			h2	81					(a)	~°"	(*)
	real11	scaffold	 Parentheses 	What is (80) + (8/h)?	001+001	algebra	h3	62					(Fried	レント	
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۴	real11	nint.	 Multiply by pl 	Multiply by pi to obtain 2(8(1)(8/1)pi + 2(8(1)(8/1)pi			nő	85				/)





In Progress:



Adapted from OPen**stax**™

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(31 chapters, 199 lessons)

(23 chapters, 52 lessons)

OATutor Project Content Team



Methods







4 pilots over 7 course offerings



Data Collection:

- **Co-design meetings**
- Student feedback via LMS



2 undergraduates and 2 PhD candidates



Data Collection:

- Advising meetings
- Interview

Data collection methods: survey, semi-structured interviews with follow-up, meeting notes



Results

Authoring survey results (Self-report)

- Average time to complete training course
 2.27 hours (SD = 1.10)
- Average time to create problem
 - 11.03 min (SD = 9.11)





Learning Gain Results

• Based on 77 crowdsourced learners



Textbook Level	Condition	Ν	Avg. Time	Hints Requested	Learning Gain	Avg. Pre-test	Avg. Post-test
Elementary	Control	19	08:16	132	24.63%	59.68%	84.32%
Intermediate	Control	17	12:53	150	23.65%	50.94%	74.59%

Elementary Algebra Learning Objective:

Solve Equations Using the Subtraction and Addition Properties of Equality

Intermediate Algebra Learning Objective: Solve linear equations using a general strategy

Features lack consistency with other web-based platforms, such as a detailed dashboard



Submission De	tails				Grade	1.1	/ 5
Elementary Algebreak Fest Student submitted De	ra Lesson 5.5 c 14, 2022 at 3:26pm						
Component B	reakdown					Add a Comment:	
Overall score: 22%							
1) solve mixture applicati	ons: II 000000					Media Comment	Attach File
Problem Stats						Save	
Problem ID	Step ID	Action Type	Student Answer	Time Taken (s)			
a381217systemeq15 🗗	a381217systemeq15a	answerStep	2*q*13*d	N/A			
		answerStep	6.7*q*1*d	50			
		unlockHint		2			
		answerStep	5*q*13*d	27			
		unlockHint		5			
		answerStep	29*q*13*d	7			
a381217systemeq2 ⊟→	a381217systemeq2a	unlockHint		73			
		unlockHint		1			

Accessibility compliance under Section 508 is a requirement for software regularly used in classrooms



Open Adaptive Tutor Accessibility Conformance Report

Revised Section 508 Edition

(Based on VPAT[®] Version 2.4)

Name of Product/Version: Open Adaptive Tutor / Version 1.3.0

Report Date: January 17, 2022

Product Description: Open Adaptive Tutor is an open source Intelligent Tutoring System using Bayesian Knowledge Tracing implemented in ReactJS and Firebase for data analysis & logging purposes.

Contact Information: Zachary Pardos (pardos@berkeley.edu)

Notes: This is the initial conformance report, subsequent revisions to this document will be noted in this Notes section.

Evaluation Methods Used: A random set of lesson and problem pages were identified to represent the platform in its entirety. An audit was subsequently performed on these pages in addition to the home page and help page. The pages were automatically tested with the TPGARC Engine and the Compliance Sheriff® Cynthia Says[™] tool. Next, a manual review was conducted using NVDA.

"Voluntary Product Accessibility Template" and "VPAT" are registered service marks of the Information Technology Industry Council (ITI)

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https://cahlr.github.io/OATutor/static/documents/OATutor_Sec508_WCAG.pdf



Workshops / Tutorials



July 7th (full day) @ Artificial Intelligence in Education Conducting Rapid Experimentation with an Open-source Adaptive Tutoring System

OATutor.io (technical tutorial)



luly 20-22, 2023 University of Copenhagen Denmark

July 20th (half day) @ Learning at Scale Introducing an Open-Source Adaptive Tutoring System to Accelerate Learning Science Experimentation



September 5th (half day) @ ECTEL Introducing an Open-Source Adaptive Tutoring System to Accelerate Learning Science Experimentation



September 19th (half day) @ KTH Introducing an Open-source Adaptive Tutoring System to Accelerate Learning Sciences Experimentation



- Increasing adaptivity to teachers
- Localization / Multi-lingual content
- Generative AI

Challenge: Content production was <u>EXPENSIVE</u>

- Creating each adaptive textbook took the equivalent of one year of an FTE
- This is a problem for scaling and further personalizing adaptive tutoring

Experiments using Generative AI/Large Language Models to create educational content

Generative-Al for Tutoring

Pardos, Z. A., & Bhandari, S. (<u>2023</u>). Learning gain differences between ChatGPT and human tutor generated algebra hints. *arXiv preprint arXiv:2302.06*871.A

Solve Linear Equations Using a General Strategy

Determine whether the value is a solution to the equation: 5y + 3 = 10y - 4.



Solve Linear Equations Using a General Strategy

Determine whether the value is a solution to the equation: 5y + 3 = 10y - 4.

 $y = \frac{7}{5}$

Hint 1: Worked Solution

~

To determine whether a given value is a solution to a given equation, you can substitute the value into the equation in place of the variable and see whether the equation is satisfied.

So, if we substitute $y = \frac{7}{5}$ into the equation 5y + 3 = 10y - 4, we get:

$$5\left(\frac{7}{5}\right) + 3 = 10\left(\frac{7}{5}\right) - 4$$

$$\frac{35}{5} + 3 = \frac{70}{5} - 4$$
$$\frac{35}{5} + 3 = 14 - 4$$
$$\frac{35}{5} + 3 = 10$$

Since the equation is satisfied when $y = \frac{7}{5}$, this value is indeed a solution to the equation.

ChatGPT generated (experiment)

Hint 2: Answer

 $\frac{35+15}{5} = 10$ $\frac{50}{5} = 10$ 10 = 10

Result of Learning Gain Study

- Time efficient to produce took ~30s to quality check each hint
- Often wrong 30% of hints were incorrect (filtered out of study)
- Produced positive learning gains
- Human tutor hints produced higher gains



Generative AI produces math problems with similar properties as gold standard textbook problems Bhandari, Liu, & Pardos (<u>NeurIPS 2023</u>)





Educational pathways and AI advising Pardos & Nam (<u>PONE 2020</u>), Shao et al. (<u>AAAI 2021</u>), Kizilcec et al. (<u>Science 2023</u>)

Reducing Al-aversion in higher ed credit approval Xu, L., Pardos, Z. A., & Pai, A. (L@S 2023)

Other related work from our lab

AI for Articulation

Pardos, Z. A., Chau, H., Zhao, H. (2019) **Data-Assistive Course-to-Course Articulation Using Machine Translation**. In J. C. Mitchell & K. Porayska-Pomsta (Eds.) *Proceedings of the 6th ACM Conference on Learning @ Scale* (L@S). Chicago, IL. ACM. **Best paper award**



AI for Transfer Wayfinding

Shao, E., Guo, S., & Pardos, Z. A. (2021) **Degree Planning with PLAN-BERT: Multi-Semester Recommendation Using Future Courses of Interest**. In *Proceedings of the AAAI Conference on Artificial Intelligence* (Vol. 35, No. 17, pp. 14920-14929).



Course-to-Course Articulation

Which course (if any) at Institution A is academically equivalent to a course at Institution B?



Courses at Institution A

Taking these courses at Institution A is often required to qualify for transfer to Institution B



- AB 1111 Requires the creation of a common course numbering system across the 116 community colleges
- AB 928 Requires the CSU and UC segments to agree on a set of shared general education requirements for smoother transfer from CCCs

Can AI articulation and wayfinding be beneficial in these scenarios?

The Challenge of Articulation

The California post-secondary system alone has:

- 116 2-year California Community Colleges (CCC)
- 23 California State Universities (CSU)
- 9 University of California campuses (UC)
- An "Upward-Mobility Machine" (NYT 2015)

The number of articulations to consider between 1 CCC and 1 UC:

35,000 (50*20*35)

36M between all CCCs and UCs

+ the CSUs, private schools, out of state schools

+ new courses introduced every term

Comprehensive articulation cannot be established and maintained purely by hand

AI for Articulation





Is this Berkeley course equivalent <u>enough</u> to any course at Laney College?



Students' course enrollment histories:

Stu1: MATH54 SPA12 STAT200B **CS61B** CUE100A DATA100 DATA144 Stu2: EDUW161 GEOG37 ESPM15 **CS61B** GEOG35 ECONC3 HIST7A Sequential data

Corroborating course information also extracted from enrollment histories

Inferring information about courses from enrollment patterns



Pardos Z. A., Nam A. J. H. (2020) A university map of course knowledge. *PLoS ONE* 15(9): e0233207.



- Course relationships predicted with 51% accuracy (Jiang & Pardos, 2020)
- Comparable to the 61% obtained by Mikolov in word analogies (w/1B words)

Relationship	Results (examples)
Honors	Mathematics H1B - Mathematics 1B + Physics 7B \rightarrow Physics H7B
Online	African American Studies W111 - African American Studies 111 + Engineering 7 \rightarrow Engineering W7
Sequence	Mathematics 1B - Mathematics 1A + Physics 7A → Physics 7B
Mathematical Rigor	Mathematics H1B - Mathematics 1B + Economics 140 → Economics 141
	Economics C110 (game theory) - Statistics 155 (game theory) + Statistics 151A (linear modeling)
	→ Economics 141 (linear modeling)
Topical (with 2 subjects)	Psychology 102 (computing) - Psychology 1 (introductory) + Statistics 134 (introductory)
	→ Statistics H194A (honors seminar)
	[intended course was Statistics 133 (computing), rank 8]
	Computer Science 189 (machine learning) - Statistics 154 (machine learning) + Statistics 150 (random processes)

AI for Articulation



Algorithmic State of the Art



- 70% Accurate using methods from 2013
- Substantial increase in accuracy using contemporary techniques
- Ready for prime time

Policy State of the Art



- Addressing the role of faculty and stuff in adjudicating articulations (Xu, Pardos, Pai, <u>2023</u>)
- Software workflow integration
- Still being developed through real-world deployments

CAHL Computational Approaches to Human Learning Lab (CAHL)

Deployments (to learn to solve the policy challenges)

- 2018: AI articulation pilot between UCB and Laney Community College
- 2020: AI articulation pilot with City University of New York
- 2021: AI articulation + transfer pilot with State University of New York (BMGF)
- 2023: Scaled up AI articulation + transfer deployment at SUNY (BMGF/Ascendium)

Upcoming

- 2024: Common Course Numbering for 116 California Community Colleges
- 2024: Common Course Numbering for 12 Connecticut Community Colleges
- 2024: Substantial improvement in articulation algorithm to be released
- 2024: V2 of articulation platform based on large faculty pilot survey

The Platform

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The Platform



The Platform

Equivalency Engine Profile & Articulate Data requirements to join the Articulation Network Course catalog descriptions (current only) - Existing system articulation pairs - 5 years of anonymized enrollment histories (optional for robustness) Once joined, every institution in the system is automatically recommended articulations to every other institution in the network (including cross-system) (Contact zp@berkeley.edu for information on joining or supporting a national pilot initiative)

V1

The Problem – Algorithm aversion

 Human decision makers tend to discount algorithmic recommendations more heavily than similar recommendations made by humans, which is most acutely exhibited by domain experts.

(Commerford et al., 2021; Filiz et al., 2021; Logg et al., 2019)



(Xu, Pardos, Pai, <u>2023</u>)

Al for Transfer Plan Generation

1) Express major (e.g., Criminology) and general education requirements

Requirement/Social Control Electives/, 'ALeastHCourses(SCHM_333, \$CHM_363, \$CHM_362, CRM_464, \$CHM_477, \$CRM_465, \$PH4_206], 2//7,

Implement/Sociology Elective/, VilLewetKUnts/[SSOC_220, SSOC_235, SSOC_315, SOC_322, SSOC_301, SSOC_300, SSOC_301, SSOC_301, SSOC_301, SSOC_300, SSOC_300, SSOC_301, SSOC_301, SSOC_401, SSOC_{500}, SSOC_{



2) Procedurally generate a 4-year plan to a BA degree, personalized to the courses already taken by a student at the community college

Pre-matricula tion Credit			Year 3	Year 4
Courses	Year 1 (TC3)	Year 2 (TC3)	(Cortland)	(Cortland)
MATH120	ENGL100	CRJU104	CRM 222	ANT 234
MATH138	ENVS101	CRJU105	SOC 301	SOC 302
ACAD150	HSTY101	ENGL204	SOC 329	SOC 350
	PSYC103	POSC103	SPA 101	SOC 392
	ENGL101	SOCI101	ATH 121	SPA 201
	HSTY201	ANTH202	CRM 373	SPA 201
	MATH200	ENGL102	CRM 463	CRM 348
	MATH201	ENVS105	SOC 300	CRM 363
		SOCI206	SPA 102	CRM 380
				SPA 202

Deployments

- 2018: Generate Personalized Plans at UC Berkeley
- 2020: Offline testing on CUNY data
- 2023: Pilot Generating Transfer Plans at SUNY for advisers



Work in progress. Utilizes personalization research from Shao, E., Guo, S., & Pardos, Z. A. (2021) See <u>AskOski.com</u> for the most recent publications

Al for Major Recommendation

- Campus advisors at UC Berkeley (n=18) rated personalized AI major recommendations and explanations favorably (4.1 out of 5)
- Al recommendations matched advisor • recommendations for ~40% of students





Al-Augmented Advising

•	R01: Advisors favorably viewed
	the AI's major recommendations,
	explanations, and question

- Mean rating major rec.: 3.9
- Mean rating QA: 4.1

· RO2: marginal differences in agreement in demographicaware and blind models (0.33 and 0.39)

- · However, half of the students were classified differently between the two scenarios
- RQ3: Substantially more agreement in the AI-1st condition (0.56) than the Al-2nd condition (0.22) - not stat sig.

Model	Agreement Cond. A (AI-2nd)	Agreement Cond. B (AI-1st)	Agreement Overall	Major Rec. Reasoning Similarity	Question Response Similarity
GPT-4 demographic-blind	0.22	0.56	0.39	0.68	0.53
GPT-4 demographic-aware	0.33	0.33	0.33	0.67	0.53
GPT-3.5 demographic-blind matching 8k context	0.11	0.22	0.17	0.77	0.54
GPT-3.5 demographic-blind	0.22	0.33	0.28	0.69	0.52
GPT-3.5 demographic-aware	0.33	0.33	0.33	0.67	0.51
able 1: Model performance Adm	ement is the	norcontado of	inetances who	re the model's	

recommendation matched the advisor's. Similarity is the average cosine similarity between explanations

ndition A Major Recom lvisor Rec.	mendations (AI-2 nd) GPT-4 Rec.	Condition B Major Recommendations (AI-1st) Advisor Rec. GPT-4 Rec.				
erdisciplinary Studies	Cognitive Science	Comp. Sci.	Comp. Sci.			
plied Mathematics	Comp. Sci.	Astrophysics	Astrophysics			
gnitive Science	Comp. Sci.	Data Science	Data Science			
athematics	Applied Mathematics	EE/CS and Business Admin.	Comp. Sci.			
ta Science	Cognitive Science	Envir. Econ. Policy	Envir. Econ. Policy			
erdisciplinary Studies	English	Legal Studies	Legal Studies			
mp. Sci.	Comp. Sci.	Eng. Math Statistics	Aerospace Eng.			
olecular Cell Biology	BioEng.	Integrative Biology	BioEng.			
ta Science	Data Science	Industrial Eng. and Ops.	Comp. Sci.			

Big picture

- Al is primed to create efficiencies in educational content production and personalization
- Al is also primed to be used for student and administrator decision-making support
- In both cases, there is a human desire for and empirical justification for the necessity of Human-AI collaboration instead of full automation

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Further reading

OATutor (links at the bottom of the article):

https://bse.berkeley.edu/leveraging-ai-improve-adaptive-tutoring-systems

AI for articulation and degree planning (academic papers): https://askoski.berkeley.edu/about

The Future of Ed Tech in CA (policy brief):

https://california100.org/report-the-future-of-education-2

Thank you! Questions?



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