The New Electorate Project

• This project aims to provide rigorous evidence to evaluate how recent voting reforms in California are reshaping the state’s electorate.

• Funded by the University of California’s Office of the President, this project brings together faculty members, graduate students and undergraduates at five UC campuses with collaborators at USC and the Public Policy Institute of California.

• newelectorateproject.org
Fall Pre-Election Day Survey

- Collaborators on the survey include Professors Seth Hill (UCSD), Thad Kousser (UCSD), Jessica Trounstine (UCM), Jennifer Merolla (UCR), and Daniel Biggers (UCR).

- The following preliminary results are from a module designed by the UC Davis group -- Cheryl Boudreau, Ben Highton, and Sam Collitt -- and are based on partial completion of the survey.
The Setup

• **Question**: All things considered, how do you feel about the decision to send vote-by-mail ballots to all registered voters in California for this fall’s election?

• **Preliminary Results**
  
  Somewhat or Strongly Oppose: 14%
  Neither Support nor Oppose or DK: 17%
  Somewhat or Strongly Support: 69%
  Total: 100%
  
  *Net Support*: 55% [69-14=55]

• The following charts report the *Net Support* for various demographic and political groups.
Net Support by Race/Ethnicity

- White (non-Hispanic)
- Hispanic
- Other
Net Support by Age

Net support for CA vote-by-mail policy
Net Support by Educational Attainment

- HS or less
- Some college
- College grad
Net Support by Partisanship

Net support for CA vote-by-mail policy

Democrats

Republicans
Net Support by Gender

Net support for CA vote-by-mail policy

Women

Men
Net Support by Gender & Party Identification

<table>
<thead>
<tr>
<th></th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Democrats</strong></td>
<td>90</td>
<td>70</td>
</tr>
<tr>
<td><strong>Republicans</strong></td>
<td>40</td>
<td>10</td>
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Additional Outcomes of Interest

• Perceptions of fraud
• Legitimacy of the election
• Likelihood of voting
• Partisan advantage