

# Reopening: A Local Perspective

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# Placer County

## Placer Statistics

Total Population: 400,434

**392**

New Cases (Last 14 Days)

97.9 Per 100K

904 Total Cases

**2**

New Deaths (Last 14 Days)

0.5 Per 100K

11 Total Deaths

**8,973**

Tests Reported (Last 14 Days)

4.4% Test Positivity

1.6 Daily per 1,000 Residents



## Hospitals

Total vs Last 14 day change

3 Hospitals Reporting (732 Hospital Beds)

**41**

Hospitalized COVID-19 Patients  
(Suspected + Positive)

21 Patients

105.0% Increase

**10**

ICU Hospitalized COVID-19 Patients  
(Suspected + Positive)

8 Patients

400.0% Increase

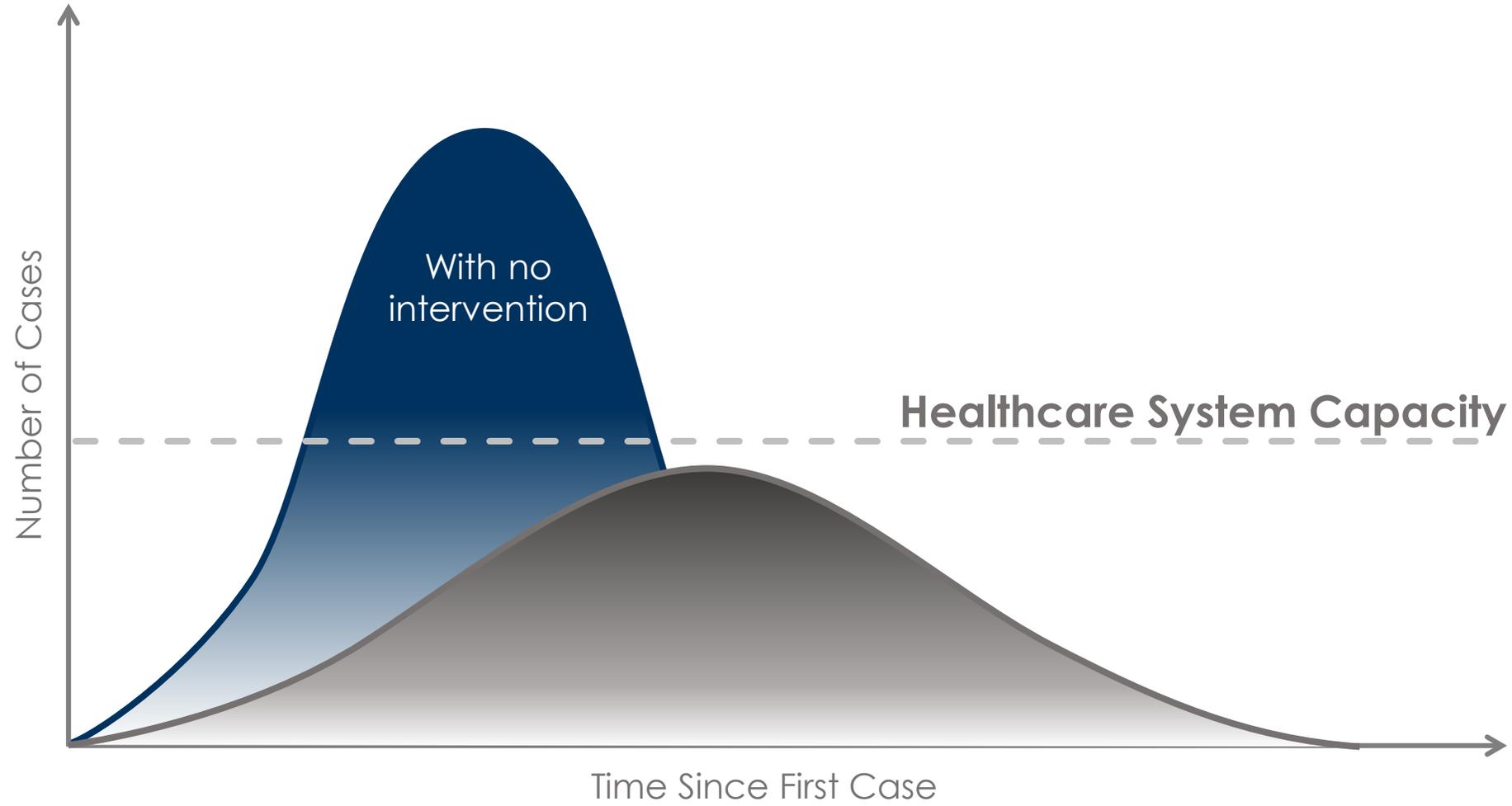
# Reopening Timeline



# What was the goal of sheltering in place?

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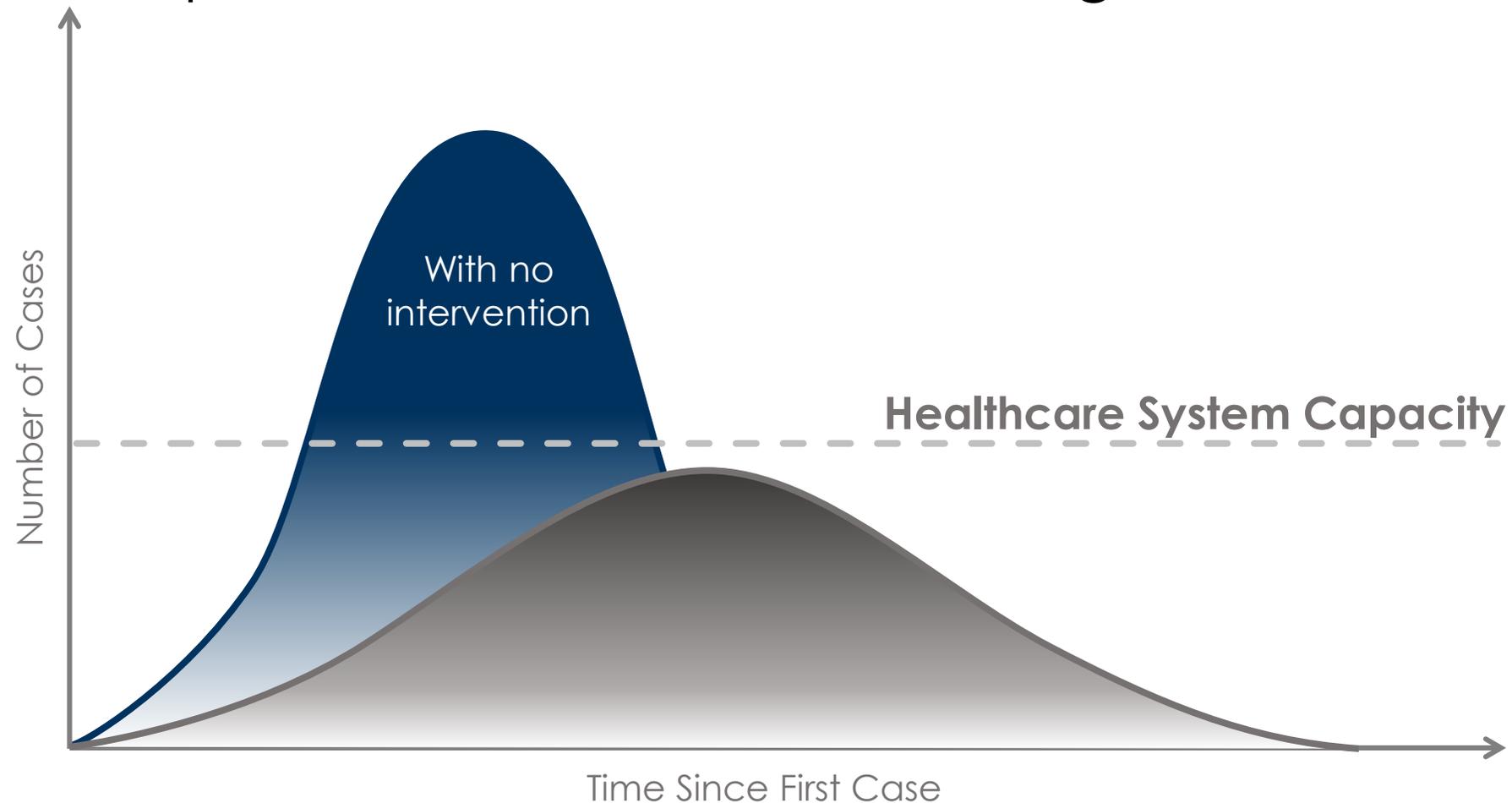
- Flatten the curve.



# What is the goal of reopening?

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- Keep the curve flat while resuming economic activity.



# There are many factors to consider before reopening

WHO	...makes decision?	State variance process. Local attestation by HO with BOS support.
WHAT	...is the goal of a phased reopening? ...sectors should reopen first?	Don't overwhelm health care system. Protect vulnerable. State Reopening Roadmap. Essential based → Risk based
WHEN	...is it safe to reopen? ...is it safe to keep reopening? ...do we need to go backward?	Attestation triggers. State's County Data Monitoring Metrics.
WHERE	...should reopening happen?	County-wide, not sub-county.
WHY	...should we reopen?	Balance health and economy (interdependent).
HOW	...do sectors reopen safely?	State provides guidance.

# Decision making is a team sport

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- My brain trust
  - HHS Director
  - HHS Strategy Manager
  - HHS Public Information Officer
  - PH Emergency Preparedness Manager
  - PH Epidemiologist/Communicable Disease Supervisor
- Strategy sessions 1-2x/week
- Regular meetings with stakeholders: BOS Chair, city leaders, school superintendents, health care partners

# Reopening is complicated

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## Assets

- Brain trust
- Access to additional staff
- Real-time data
- Regular calls with regional health officers
- Regular calls with CDPH and statewide health officers
- Published resources

## Challenges

- Limited evidence base
- Essential-based vs risk-based
- Urgency
- Competing interests
- Reluctance to go backward
- Guidance addresses mostly businesses
- Lack of alignment at federal, state, and local level re: strategy
- Tension between local control and need for coordination

# We closely monitor data regarding reopening

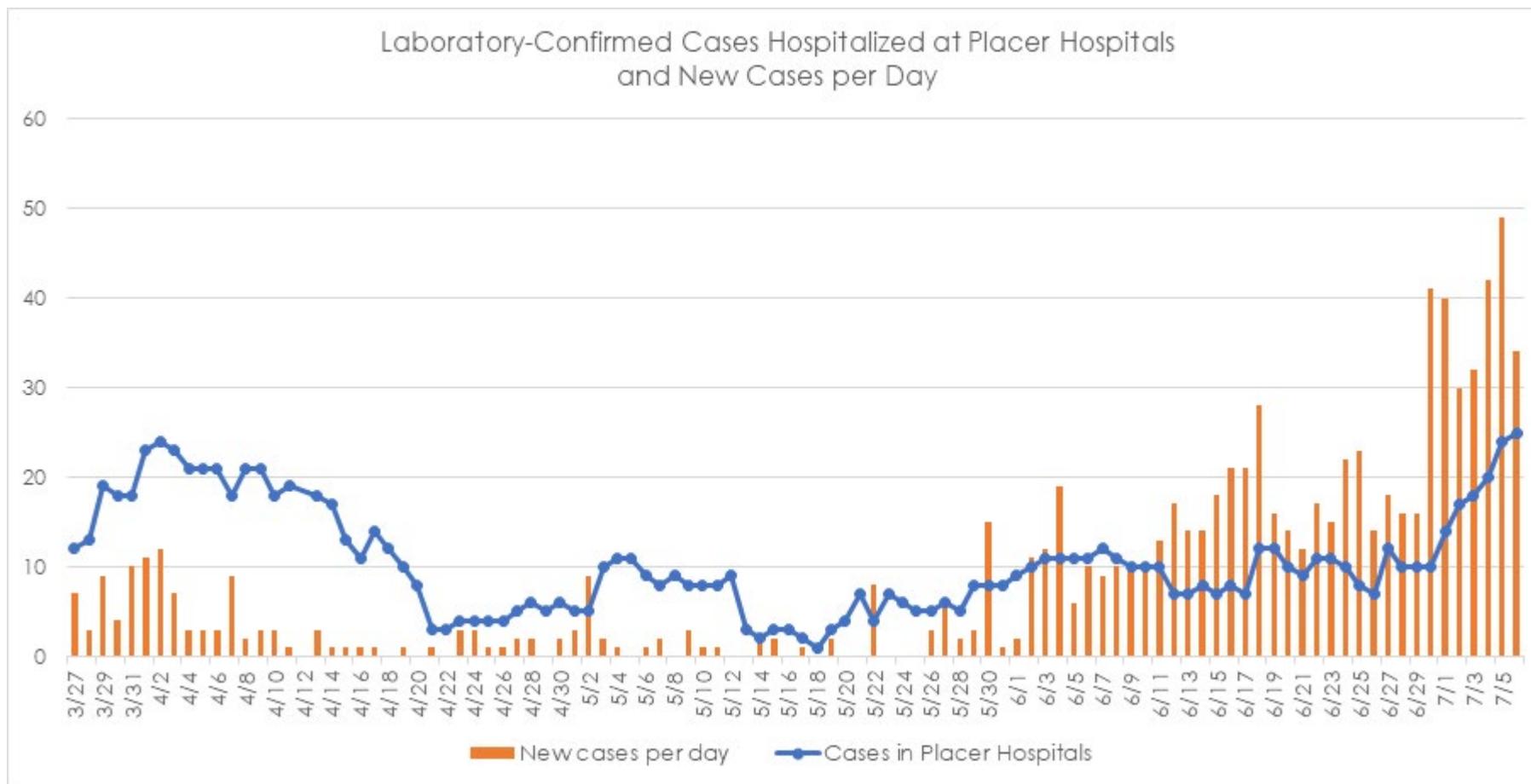
Placer Triggers	Threshold	Current Value
Doubling time of cases	<5 days for 5 straight days	~14 days
Hospital census	>135% licensed capacity	86%
Health care worker infections	Increasing for 5 days	12 active
PPE for HCW	<7-day supply	>7-day supply
% of cases with contacts elicited	<80% of cases	>80%
% symptomatic contacts tested within 48 hours of symptoms	<90%	>90%

AND {

State Indicators	Threshold	Current Value
Case rate per 100k (14-day)	>25 (or >100 alone)	101.4
Testing positivity rate (7-day)	>8%	6.0%
Change in 3-day average	>10% (only if n>20)	41%
% ICU beds available	<20%	26%
% Ventilators available	<25%	92%

# Have we achieved our goal?

- Goal: Keep the curve flat while resuming economic activity.



# Communicating about reopening is complex

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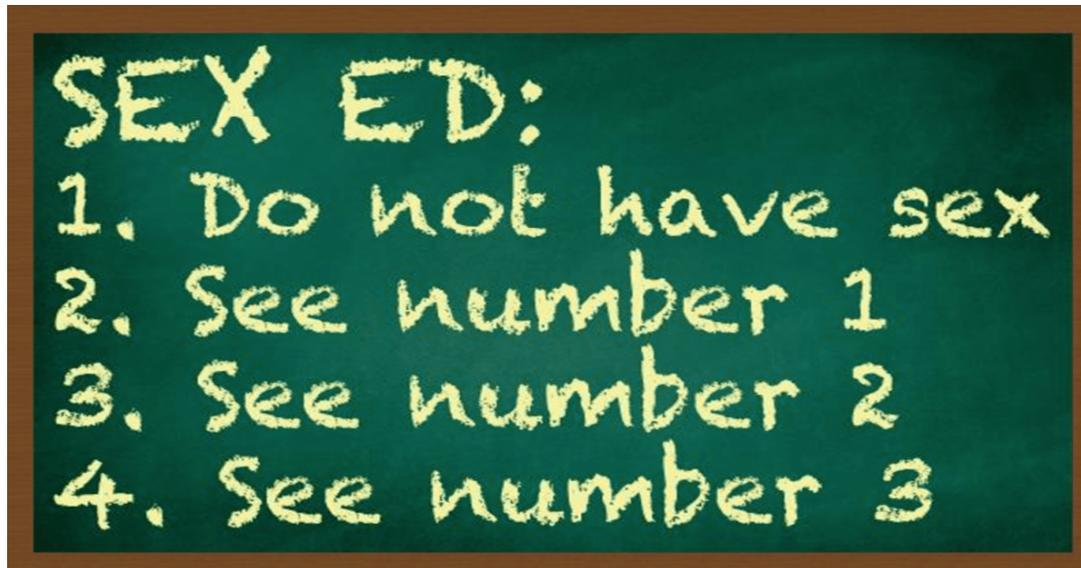
- “Businesses are open...but you should stay home.”
- “Masks aren’t recommended...oh wait, *face coverings* are now recommended...oh wait, face coverings are now *required*.”
- “You cannot gather with non-household members, even if it is outdoors and you are 6 feet apart and wearing face coverings. But you can go to church indoors with 99 other people, and you can go to a group fitness class indoors without face coverings.\*”

\* Gym guidance was changed on 7/1 to require face coverings

# Risk reduction messaging could help

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Instead of:



Try this:



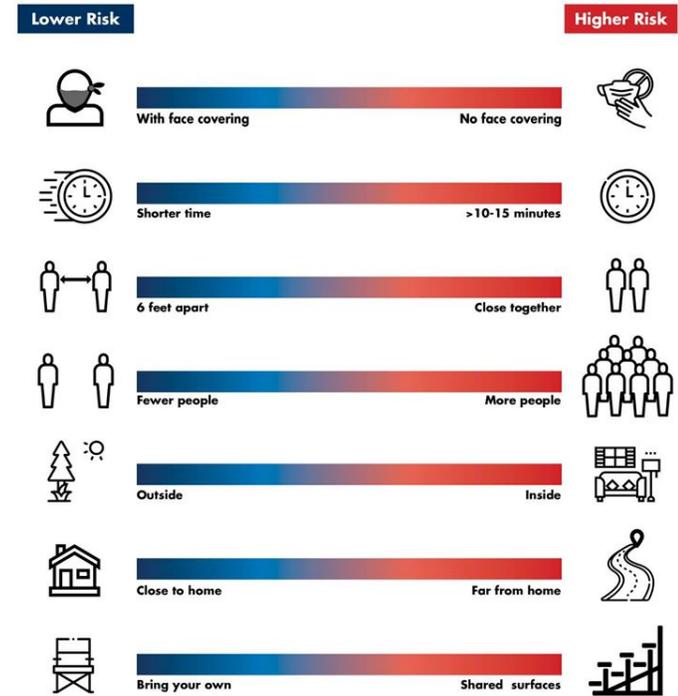
# Risk reduction messaging could help

Instead of:



Try this:

## REDUCE THE RISK OF COVID-19 TRANSMISSION



For accurate COVID-19 information and updates:  
[placer.ca.gov/coronavirus](https://placer.ca.gov/coronavirus)



# Summary

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- Reopening decisions need to be made in context of larger goal
  - Keep the curve flat
- Reopening decisions are not easy
- Communicating about reopening is not easy