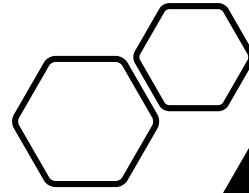

“...the legalization of marijuana would not be an event that happens in one election. Rather, it would be a process that unfolds over many years requiring sustained attention to implementation.”



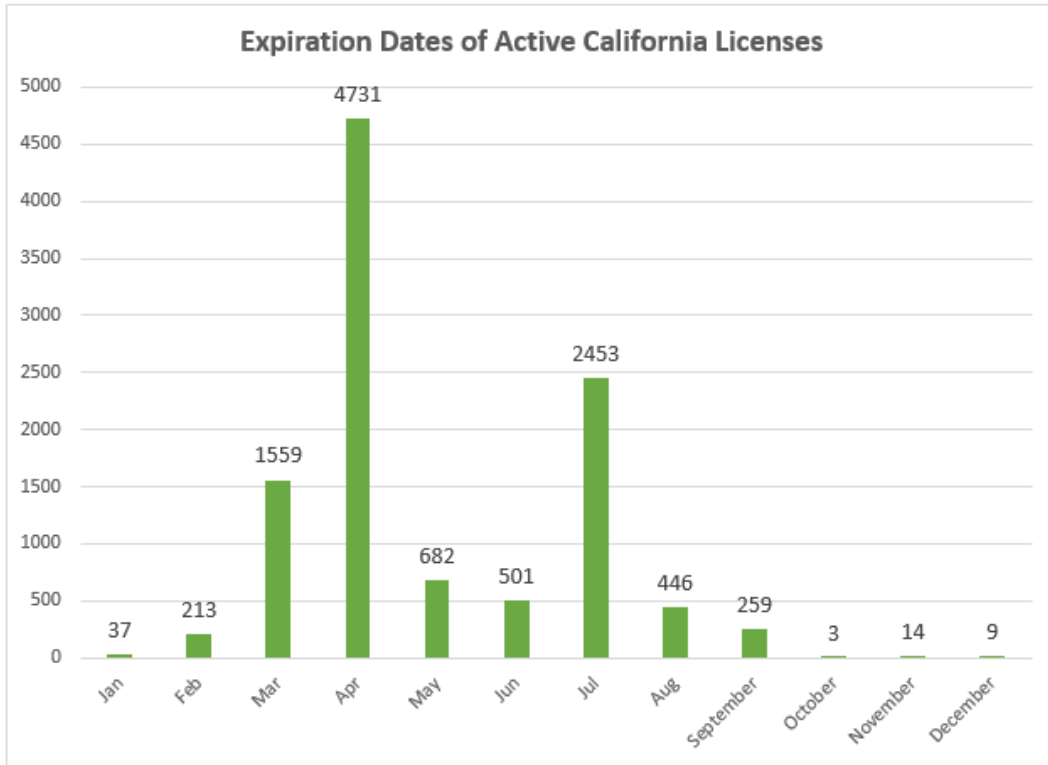
2019

ISSUES

- **Expiration of Temporary Licenses & Transition to Provisional & Annual Licenses**
- **Enforcement on Large Informal/Illegal Market**
- **Equity Program Enhancement**
- **Cannabis Licensing Improvement Initiative**
- **EVALI**
- **CDTFA Tax Mark-Up**

FOCUS

- 1. Licensure**
- 2. Enforcement**
- 3. Equity**



SOURCE: Cannabiz Media License Database

www.cannabiz.media

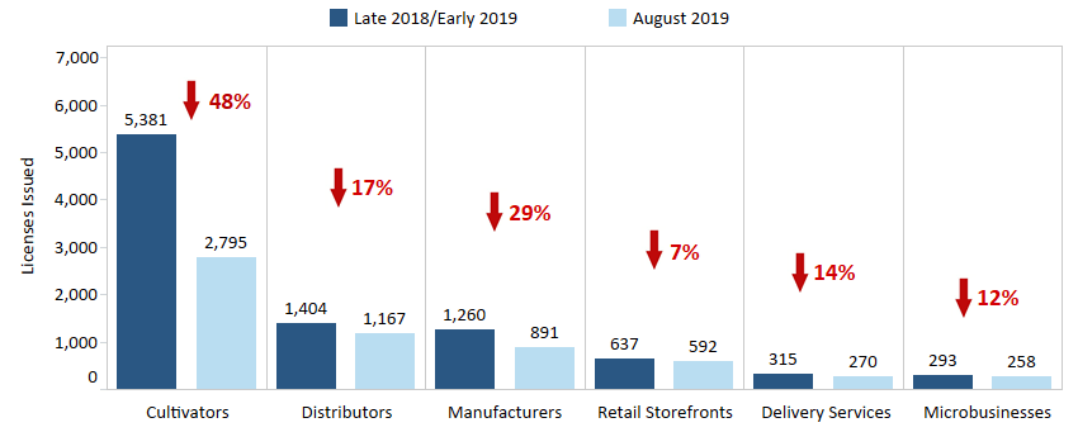
cannabiz media



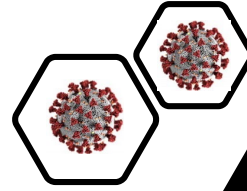
Chart of the Week

Marijuana Business Daily

**Number of Active Marijuana Business Licenses In California:
Late 2018/Early 2019 Compared With August 2019**



Note: All August 2019 data current as of 8/22/19. License data for the late 2018/early 2019 period is current as of 12/28/18 for cultivators, 12/31/18 for manufacturers and 1/7/19 for retail storefronts, delivery services, distributors and microbusinesses. Includes temporary, provisional and annual licenses where applicable. Source: California Department of Food & Agriculture, California Bureau of Cannabis Control, California Department of Public Health. Copyright 2019 Marijuana Business Daily, a division of Anne Holland Ventures Inc. All rights reserved.



2020

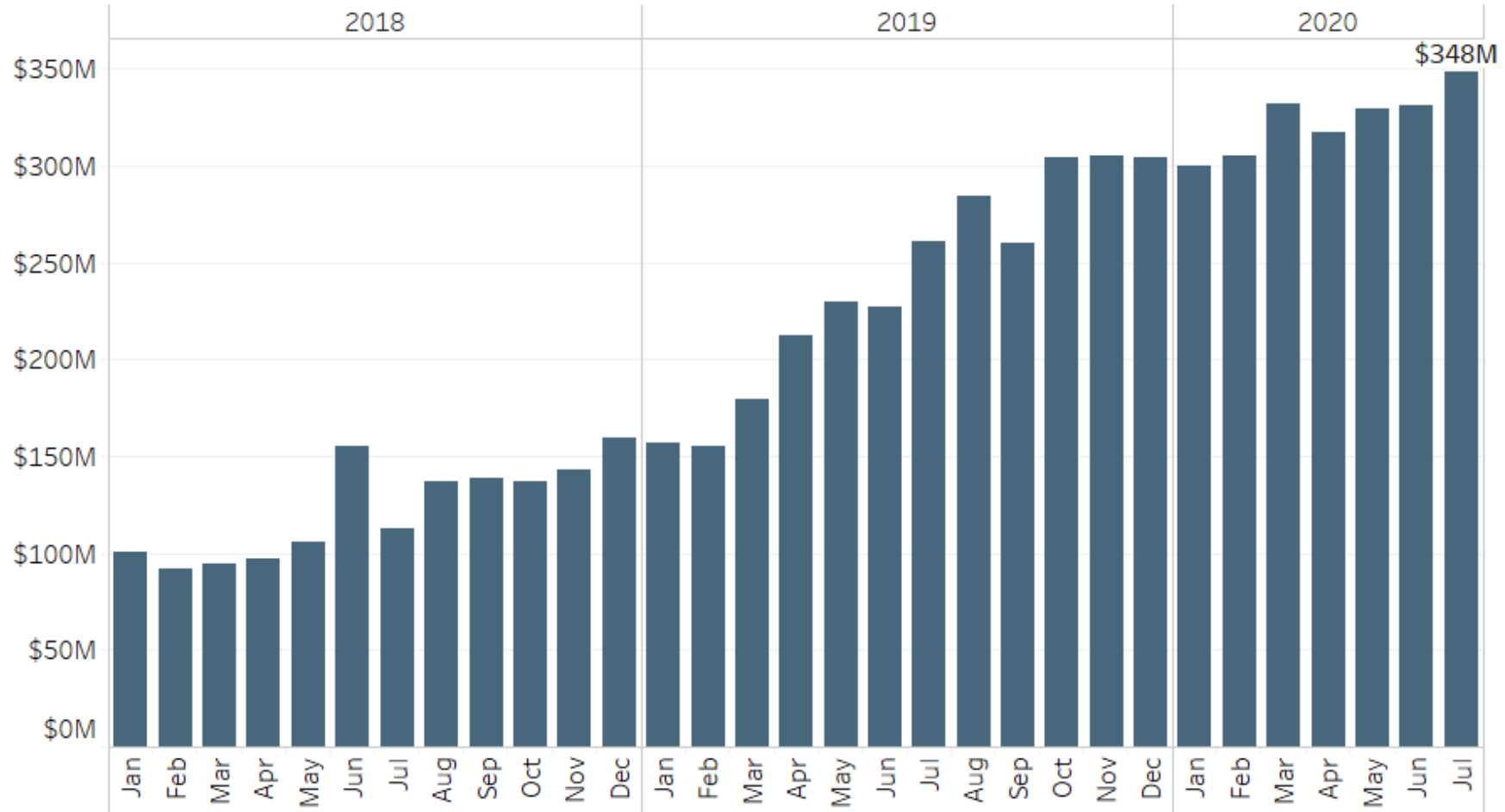
ISSUES

- **Consolidation**
- **Tax Restructuring**
-
- **COVID-19**
- **Fires**
- **Unified License Search**
- **Regulations, Regulations, Regulations**

FOCUS

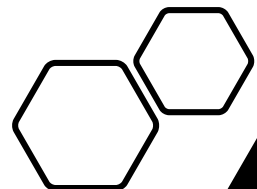
- 1. Licensure**
- 2. Enforcement**
- 3. Equity**
- 4. Crisis Management**

Adult-Use Cannabis Sales in California



Source: Headset

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2021

ISSUES

- **Consolidation**
- **Tax Restructuring**
- **Federal Activity**

FOCUS

- 1. Licensure**
- 2. Enforcement**
- 3. Equity**
- 4. Local
Engagement**