

Thursday,  
November 30<sup>th</sup>,  
2017  
10:00am-1:00pm

UC Center  
Sacramento  
1130 K Street  
Room LL3  
Sacramento, CA 95814

**Lunch will be served**

For questions contact  
Brooke Miller-Jacobs  
at (916) 445-5161 or  
[bmmillerjacobs@ucdavis.edu](mailto:bmmillerjacobs@ucdavis.edu)

To register go  
to:  
[uccs.ucdavis.edu/events](http://uccs.ucdavis.edu/events)  
RSVP by  
November 27th!

## SPECIAL WORKSHOP:

### “Using cost-effectiveness analysis to inform state policy” Professor Jeffrey Hoch University of California, Davis

Cost-effective analysis (CEA) can be a solution to inform policy advisors and decision makers. Attendees of this workshop will become informed consumers of CEA studies and will be able to assess claims of ‘cost-effectiveness’ and the ‘value’ of certain policies. The concept of ‘value’ in healthcare is paramount when trying to harmonize budgets and expenditures. CEA studies speak to the value of new treatments, interventions and programs in healthcare. This session will introduce the main concepts of cost-effectiveness analysis and provide key principles for using the results.

This workshop will be led by Jeffrey Hoch, PhD, Professor of Public Health Sciences and Associate Director of the Center for Health Care Policy and Research at UC Davis. Dr. Hoch is a health economist with extensive experience performing and interpreting cost-effectiveness analyses, particularly as applied to prescription drugs and cancer therapies. He is also an award-winning teacher and presenter, winning the Teaching Award for Best Short Course (“Introduction to Cost-Effectiveness Analysis”) from the Society for Medical Decision Making in 2013 and again in 2016. Dr. Hoch has given over 200 invited presentations in 15 countries in Asia, Europe, North America and South America.

