



UC Center Sacramento

“The Impacts of COVID-19 on Small Business Owners, Taxable Sales and College Students in California”

Wednesday, April 14th

12:00 - 1:00pm

In light of the community concerns regarding COVID-19, this talk will be given as a webinar. The link will be provided on April 13th to those that have registered by 5:00 pm on Monday, April 12th at uccs.ucdavis.edu.

On March 19, 2020, the State of California imposed shelter-in-place restrictions with New York State following the next day. By early April most states imposed social distancing restrictions that closed “non-essential” businesses and added to consumer health concerns in the emerging pandemic. In this talk, I will discuss how COVID-19 impacted small business owners in California using data from April 2020 through January 2021. Business owner activity fell by more than twenty percent in April then rebounded consistently every month until October. From October to January, however, business activity has declined. I will also present information on how much taxable sales dropped during the first few months in the pandemic. Finally, I will discuss the impacts of the pandemic on spring and fall 2020 enrollment in California community colleges and how this differs by students and colleges.



Dr. Robert Fairlie is Professor of Economics at the University of California, Santa Cruz and member of the National Bureau of Economic Research. His research interests include entrepreneurship, education, information technology, inequality, labor economics, and immigration. He is currently working on research projects on the impacts of COVID-19 on small business owners, taxable sales and community college students. He is also working on projects exploring job creation among entrepreneurs, racial inequality and water conservation. He received his Ph.D. and M.A. from Northwestern University and B.A. with honors from Stanford University. He has held visiting positions at Stanford University, Yale University, UC Berkeley and Australian National University. He has received funding for his research from numerous government agencies and foundations. He has testified to the U.S. Senate, U.S. House of Representatives, U.S. Department of Treasury, and the California State Assembly regarding the findings from his research, and received a joint resolution from the California Legislature.

For questions contact Brooke Miller-Jacobs at (916) 445-5161 or bmmillerjacobs@ucdavis.edu

The views and opinions expressed during this lecture are those of the speaker and do not necessarily represent the views of UCCS.